

# Cloud Communications: Lower Cost and Less Complexity



Prior to the advent of mature cloud communications systems, small and medium-sized businesses had to make hefty capital investments for on-site phone system hardware and software. They also had to pay expensive technicians to keep systems up to date, and multisite businesses needed to manage different systems at each office location.

## Cloud phone systems provide significant financial benefits

Robust and reliable cloud communications systems like RingCentral Office® deliver dramatic and predictable savings by eliminating the need for on-site phone systems and their associated installation and maintenance costs. According to Brandon Keller, Operations Manager, Triumph Motorcycles America: “Thanks to a combination of no longer needing to support our aging PBX phone system and being able to do away with some of the other communication services we were paying for, like our online meeting service, we’re now seeing 30% savings over our old system, which is real money.”

By putting all the phone system functions in the cloud, RingCentral provides an obvious benefit—it eliminates the need for costly on-premises hardware and software. And because all voice calls travel over the internet, it also prevents the headaches and costs of connecting multiple locations or global offices with business exchange lines.

## One solution and one vendor

Signing up for stand-alone communications services like phone, fax, and messaging through third-party vendors can add up to a major expense. And these charges are often applied on a per-minute basis, which can make bills complicated and unpredictable. In addition to high-quality voice calling, the all-in-one RingCentral

solution includes online fax, audio and video conferencing, web meetings, Business SMS texting, and team messaging. It’s all included in the monthly service fee—and in one bill from one vendor.

## Reduce management and maintenance costs

With RingCentral Office, all maintenance of the phone system infrastructure and software upgrades are performed in the cloud by RingCentral experts, eliminating the cost of hiring experts to manage a phone system. Anyone, without any specialized skills or training, can configure and manage the phone system from a

simple web-based interface, even on a mobile device. This easy remote cloud management also eliminates the need for internal or third-party consultants to repair or manage hardware at remote offices.

Learn more about the benefits of a cloud phone system at [ringcentral.com](https://ringcentral.com).

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For more information, please contact a sales representative. Visit [ringcentral.com](https://ringcentral.com) or call 855-774-2510.

RingCentral, Inc. (NYSE: RNG) is a leading provider of global enterprise cloud communications, collaboration, and contact center solutions. More flexible and cost-effective than legacy on-premises systems, RingCentral empowers modern mobile and distributed workforces to communicate, collaborate, and connect from any location, on any device, and via any mode. RingCentral provides unified voice, video meetings, team messaging, digital customer engagement, and integrated contact center solutions for enterprises globally. RingCentral's open platform integrates with leading business apps and enables customers to easily customize business workflows. RingCentral is headquartered in Belmont, California, and has offices around the world.



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